



Protecting Intellectual Property Rights

Start Date: 5/18/2017 8:00 AM

End Date: 5/18/2017 2:30 PM



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Do you know the level of enforcement for Intellectual Property Rights abroad?

Intellectual property rights (IPRs) give the owners of ideas, inventions, and creative expression the right to exclude others from access to or use of their property for a certain period of time. International treaties and the laws of the various countries differ significantly in terms of the degree of protection and enforcement.

The United States provides a wide range of protection for intellectual property through the federal registration of trademarks and service marks; through federal patent protection and copyright protection; and, under state laws, through protection of trade secrets and marks. Federal protections extend only throughout the United States, its territories and possessions. U.S.

IPR laws confer little or no protection in other countries.

Advantages and minimum standards for the protection and enforcement of intellectual property do exist under treaties or other international agreements. In order to secure full patent rights in another country, you must apply for a patent in that country.

Attend this important training to protect your IP

Topics Include

Protecting IP

IP Rights

Leverage IP to Grow exports

Policy and effective approaches

Resolving Disputes

Treaties and Regulations

WHEN: May 18, 2017. Start time: 8:00am End time: 2:30pm.

WHERE: Cleveland State University, Downtown Campus - 1717 Euclid Ave Cleveland, OH 44115

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