



Announcing the New Market

Start Date: 1/31/2019 12:00 AM

End Date: 1/31/2019 11:59 PM

Thinking about exploring new export markets, but you don't know where to start your research? Feeling overwhelmed by data? The International Trade Administration's new Market Diversification Tool can help you identify potential new export markets using your current trade patterns.

Just enter what products you make and the markets to which you currently export, and the Market Diversification Tool crunches the numbers to rank potential markets you may want to consider. It brings together a host of product-specific trade and tariff data and economy-level macroeconomic and governance data to provide a picture of which markets make sense for further market research.

Visit export.gov/marketdiversification to access the tool and to sign up for a free webinar on how to use it.

Location(s)

Online
online
Anywhere